



Marketing Specialist:

Salary Range:	\$50,000 – \$60,000	PTO:	15 days
Status:	Part time (20 hours/ week)	Location:	Remote-CDN
Reporting to:	CEO		

Overview

Tripleview Technologies (TVT) is dedicated to the public sector - we walk every day with our customers, helping them build thriving local communities that enrich people's lives by supporting the critical community services with our innovative technologies.

Interested in being part of this growing venture? We need a marketing specialist who can assist us with growing, nurturing and developing our customer base, building existing and establishing new brands and positioning Tripleview as a marketplace SME. As a member of the Tripleview corporate team you will work across our growing portfolio of software companies to guide and support marketing efforts.

This remote part time position offers a flexible working schedule allowing you to achieve a better work life balance. Our dynamic and growing business provides a rewarding, collaborative, engaging and challenging but supportive environment to advance your career. If you need a place to build on your career success let's talk.

Marketing support including:

- Managing, updating, and creating multiple corporate website
- Authoring industry specific blogs and email content and creating campaigns & journeys.
- Managing & editing video training libraries
- Creating brand templates for various digital and physical assets
- Working with contract professionals to develop marketing assets as required.
- Creating and managing online events
- Establishing and growing marketing success metrics
- Integrating and developing newly acquired companies marketing programs.

Experience/Qualifications:

- Ability to communicate clearly (written and oral)
- Growing brands and establishing marketing programs across digital mediums
- Experience editing pre-recorded video content.
- Ability to build trust, resolve concerns, create plans, and reliably deliver.
- Comfortable and skilled with Word, Outlook, Teams, and Excel
- Prior related experience (5+ years)
- Post-secondary education or experience in marketing field

We acquire, innovate, and grow public sector focused technology companies.